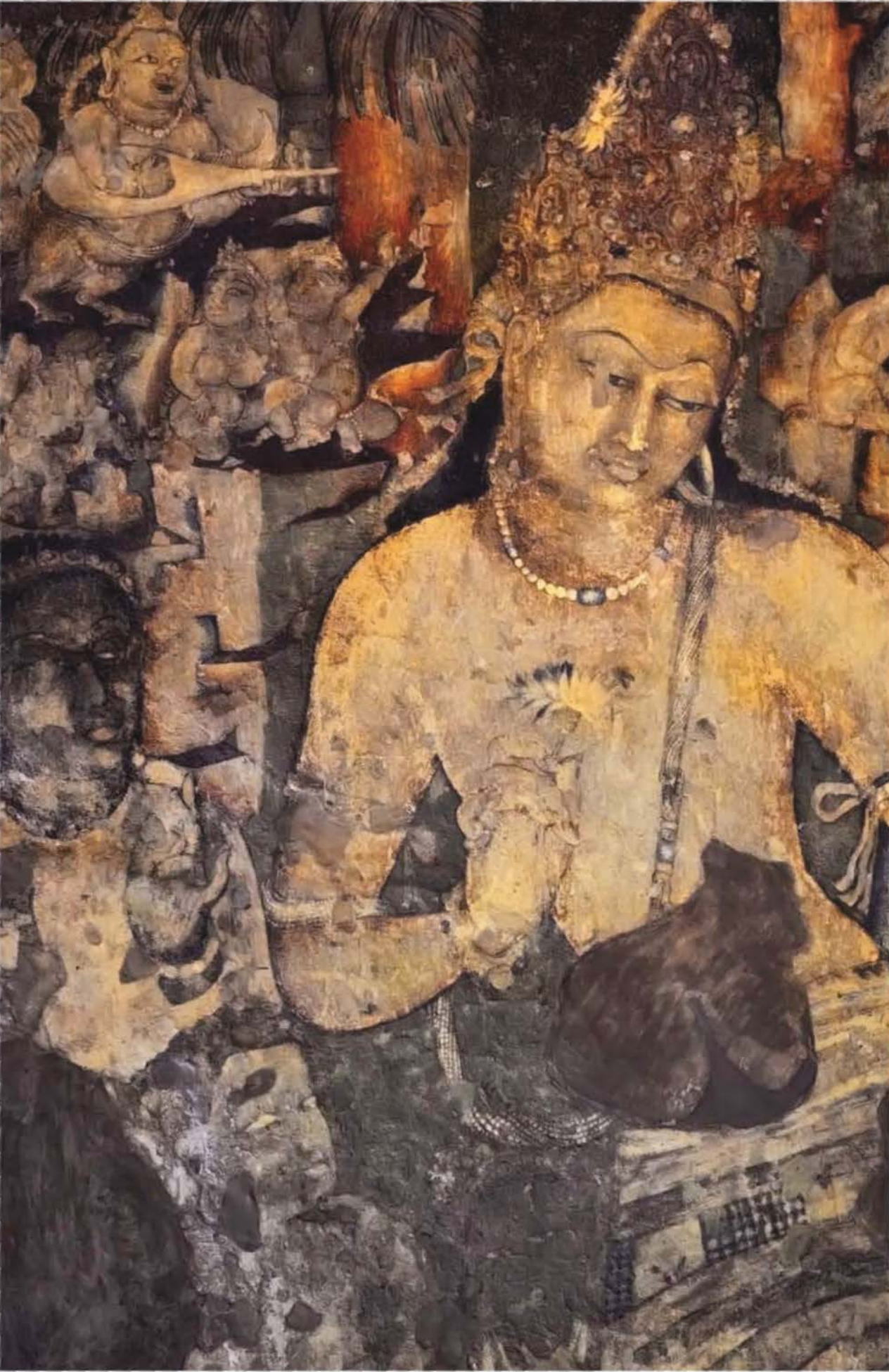




The Golden  
Address for  
Investments

**AURIC**  
Aurangabad Industrial City  
a **DMIC** node





# AURANGABAD

## THE CITY OF GATES

Aurangabad is truly the pride of Maharashtra. A city recognised worldwide for its immense historic and cultural importance, it is acknowledged as the Tourism Capital of Maharashtra.

Centuries ago, giant gates were built within its precincts to provide access to its 54 suburbs; hence Aurangabad is famed as the City of Gates. While it boasts numerous attractions in the form of enthralling monuments, one of the main reasons for visiting Aurangabad is to see the awe-inspiring World Heritage Sites of Ajanta and Ellora.

In addition to these landmarks, Aurangabad has etched its name in the sphere of business and industry too. One of the fastest developing cities in Maharashtra, it abounds in commercial opportunities. With the 'Make In India' initiative, this multifaceted city is accelerating its way into a new era of development. Well connected with the rest of the State via rail, road and air, Aurangabad presents a golden opportunity for businesses and residents alike.

## AITL - 'AURIC' is a Special Purpose Vehicle of MIDC and NICDC

### MAHARASHTRA INDUSTRIAL DEVELOPMENT CORPORATION



MIDC is the nodal agency for industrial development and investment promotion in the state of Maharashtra. It is one of the largest development corporations of India and has played a significant role in the growth of industries in State of Maharashtra.

### THE NATIONAL INDUSTRIAL CORRIDOR DEVELOPMENT CORPORATION



The National Industrial Corridor Development Corporation (NICDC) was earlier established as Delhi Mumbai Industrial Corridor Development Corporation (DMICDC) Limited - a special purpose company incorporated to establish, promote, and facilitate development of Delhi Mumbai Industrial Corridor Project. Further, after announcement of other Industrial Corridor Projects, the mandate of DMICDC was expanded to develop and implement all Industrial Corridor Projects in the country and accordingly, the name has been changed to National Industrial Corridor Development Corporation (NICDC) Limited.



## AURIC - India's First Planned Industrial Smart City

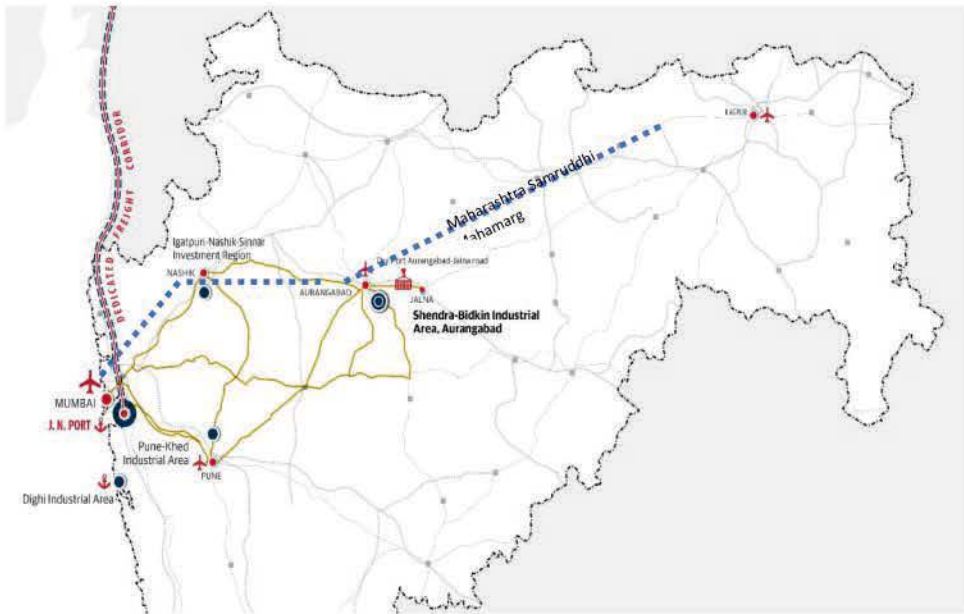
Aurangabad Industrial City (AURIC) is one of India's first green field industrial Smart Cities planned to perfection across an area of 10,000 acres in Maharashtra State, on the outskirts of Aurangabad. The new integrated industrial township is a congregation of office spaces, residences, hotels, large & small format retail, hospitals, schools, parks, entertainment hubs and other utilities. 60% of the total land has been utilized for industrial purposes, while 40% is for residential, commercial institutions, open spaces, and social-cultural amenities. The city will fuel tremendous economic growth and creating a thriving, vibrant community to live, work and play.

### Vision

As a node of the Delhi-Mumbai Industrial Corridor-one of India's most ambitious infrastructure program, AURIC is poised to provide world-class infrastructure for manufacturing industries and high standards of living for its residents and employees. AURIC is developed across 10,000 acres in the industrial townships of Shendra and Bidkin located in the Marathwada region in the heart of Maharashtra and is designed to be smart, green, self sustaining and eco-friendly - a workspace that upholds the wellness of its employee and a residence that encourages one to step out into the lap of nature.



## Connectivity



## AURIC

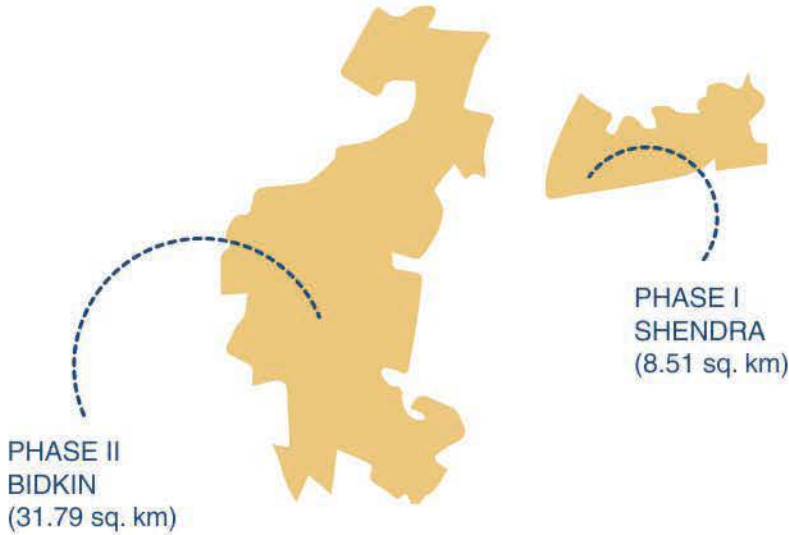
### INDIA'S FIRST PLANNED INDUSTRIAL SMART CITY

Aurangabad Industrial City (AURIC) is one of India's first Greenfield Industrial Smart Cities, planned to perfection across an area of 10,000 acres in Maharashtra State, on the outskirts of Aurangabad. A product of smart design, AURIC will usher in a new era of growth and prosperity.

This new integrated industrial township will be a congregation of office spaces, residences, hotels, large & small format retail, hospitals, schools, parks, entertainment hubs and lots more. 60% of the total land has been utilized for Industrial purposes, while 40% is for residential, commercial, institutions, open spaces and social-cultural amenities. Thus fueling tremendous economic growth and creating a thriving, vibrant community to live, work and play.

Besides a rail and highway network that connects AURIC to major cities in India, AURIC is only 10 minutes away from the Aurangabad International Airport. The Jawaharlal Nehru Port Trust's (JNPT) dry port and container terminal at Jalna is only 40 kilometers away. This will give industries at AURIC easy access to India's largest sea port of the country - the JNPT. AURIC is also connecting to 'Samruddhi Mahamarg'.

**Infrastructure packages  
of Rs. 79.47 billions approved by  
Government of India**



AURIC will offer high-value, sustainable infrastructure that will support long-term economic vitality, a high quality of life, and a knowledge-based ecosystem with breakthrough innovation and efficiency.

To implement this vision, state-of-the-art smart technology will be employed, infrastructure will focus on clean, reusable and recycling methodologies, and industrial growth will be encouraged in targeted areas to build upon the industrial success of the region .

AURIC's development and implementation is being undertaken by Aurangabad Industrial Township Limited (AITL), a Special Purpose Vehicle (SPV) between Maharashtra Industrial Development Corporation (MIDC) and National Industrial Corridor Development Corporation (NICDC).

AITL will develop and manage the new integrated industrial township and has its own set of DCR rules, with single point contact for building permission, water supply and all related infrastructure. AITL will also manage day to day activities of the industrial city.

## AURIC Hall

The Central Business District (CBD) is a 2.77 acre plot with access from two 30 metre wide roads. AITL has developed the District Administration Building (DAB) within the CBD. The DAB, called the AURIC City Hall, houses the administrative functions of AURIC and is home to AURIC's Command and Control Centre, namely AURIC Control Centre (ACC). It also operates as the anchor building that will cater to the needs of the staff and visitors as well as a sales centre. It is expected to be the window to AURIC. The functionally efficient, Grade a office building meets all the relevant building code requirements as per Maharashtra's Integrated Industrial Area (IIA) Development Control Regulations (DCR).

AURIC City Hall also has a climate responsive design that incorporates sustainable design practices worthy of the LEED Gold performance rating. AURIC's landmark building is well integrated with natural features and landscape within the site to create an interesting blend of built form and semi covered or open spaces while also meeting on site requirements like access and parking.

AURIC City Hall celebrates Aurangabad's legacy by drawing inspiration from the classic aspects of the city's heritage architecture. A series of ceremonial arches mark the entrance to the building, reminiscent of the characteristic edifices of the old city. The intricate modular jaali or net that artistically wraps the building is derived from the traditional motifs of the historic buildings. Small wonder then that AURIC City Hall won the Times National Award for Best Office Building and award for the Best in Architecture.



## Silent Features



Allowed to become an electricity distribution licensee.



Dedicated CETP and STP.



All utilities at the doorstep.



42% of the water demand is met through recycling.



Reliable 24x7 power supply.



Walk-to-Work concept.



City Wi-Fi system.



State-of-the-art landscaping.



Fire system throughout the city.



Optical fibre network.



AITL is a special planning authority.



Single window clearance.



Online application.



EIA clearance.



## State-of-art Infrastructure

Thanks to the avant garde master planning, AURIC is amongst the first in India to develop underground power network systems for industrial use seven underground integrated services have been provided to every plot, namely Electrical Cable Trench & ICT, Electrical Trench High Voltage, Storm Water, Potable Water, Recycled Water, Sewage and Industrial Effluent. Additionally, the Information and Communications Technology (ICT) based infrastructure helps optimise the use of AURIC's utilities and other resources, reducing their impact on environment and subsequently enhancing livability. Monitoring and controlling the infrastructure through the Supervisory Control and Data Acquisition (SCADA) system ensures reliability of power and other infrastructure services, making it the most preferred destination for a range of manufacturing industries.



## Round-the-clock Power Supply

Aurangabad Industrial Township Limited (AITL) will soon be a power distribution licensee in order to tap power through two external sources to maintain reliable and cost efficient power supply to its tenants.

The city has its own power substations. The 220 kV Main Receiving Sub Station (MRSS) guarantees power to the anchor plots in a cost effective manner. SCADA control for power supply guarantees that problems, if any, are notified immediately in the AURIC Control Centre. The power supply will be undertaken via dedicated underground distribution lines.



## New age Sewage and Effluent Treatment

Water conservation and its optimum utilization is central to the infrastructure provision in AURIC. The Sewage Treatment Plants (STPs) and Common Effluent Treatment Plants (CETPs) installed in AURIC plays a key role in achieving this goal. To ensure minimal environmental impact, new age MBR technology has been installed in the CETP and STP. The sewage water and industrial effluents generated at AURIC are treated at the CETP/STP facility. This recycled water is then supplied to AURIC from the CETP/STP facility for various non potable uses.



## Sustainable Water Management

AURIC is committed to minimizing the use of fresh water not only through its state-of-the-art recycling methods, but also by minimizing distribution losses. Care has been taken to incorporate sustainable water management practices which focus on water conservation and recycling. While water for AURIC will be sourced from nearby dams and stored in ground storage reservoirs and elevated storage reservoirs within the site, AURIC will enable industries to satisfy around 42% of their water requirement through recycled water.



## Efficient Traffic and Transport Network

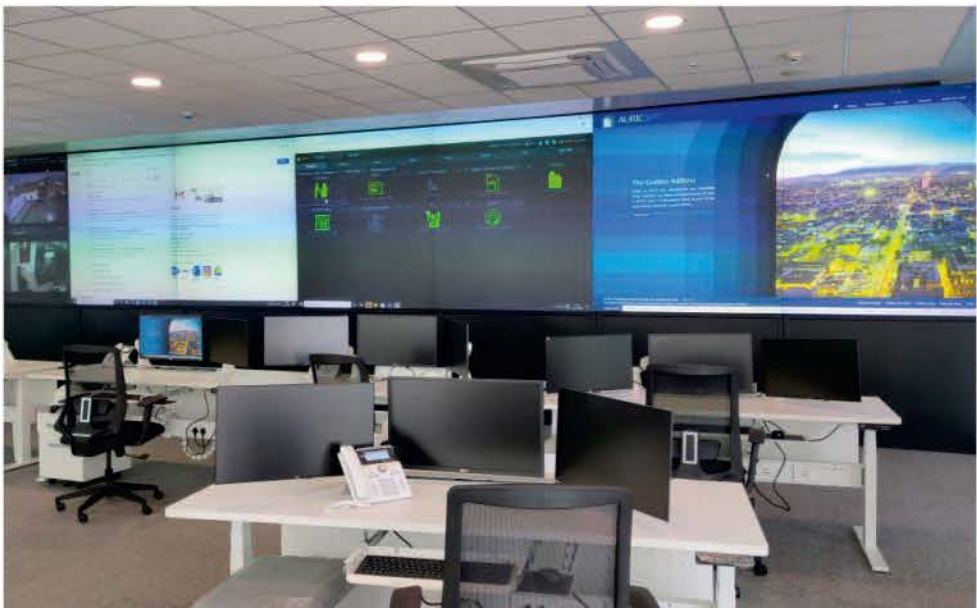
AURIC offers both vehicular and non vehicular mobility choices to its residents and visitors. It promotes public transport and walk to work concept. In lieu with this objective, entire road network in AURIC is built to allow these two elements. The arterial roads (60m wide) have a dedicated space for Mass Bus Rapid Transit (BRTS) which will be implemented when the city is completely occupied. These networks will link AURIC Shendra and AURIC Bidkin to Aurangabad city. Sub arterial and distributor roads (45m and 30m wide respectively) will have bus networks distributing the traffic to smaller plots.



## Information and Communications Technology

The AURIC Control Centre (ACC) located in AURIC City Hall is the nerve center for both AURIC Shendra and AURIC Bidkin Industrial Areas. ACC is being used to monitor and control the entire 40 sq km of AURIC's Smart City infrastructure by means of KPIs, Dashboards and Predictive and Prescriptive Analytics via centralised Smart City Platform (SCP).

The Information and Communications Technology (ICT) weaves together the entire infrastructure of AURIC to ensure that the city operates in a smooth and streamlined manner. Some key ICT components to aide in this include a pan city state-of-the-art public Wi-fi network and an end to end Fibre Optic network that provides plot level connectivity in AURIC Shendra and AURIC Bidkin.



## Systematic Solid Waste Management

The solid waste generated at AURIC includes industrial and non industrial waste, which will be managed without affecting public health as well as environmental health.

Both Shendra and Bidkin Industrial Areas will transfer their hazardous waste to external sites where adequate infrastructure of managing hazardous waste are available. The SWM sites are located at least a kilometre away from the nearest residential area. A densely planted green buffer compliant with Ministry of Environment, Forest and Climate Change (MoEFCC) norms is also provided around the solid waste management site.

## Key Companies in AURIC

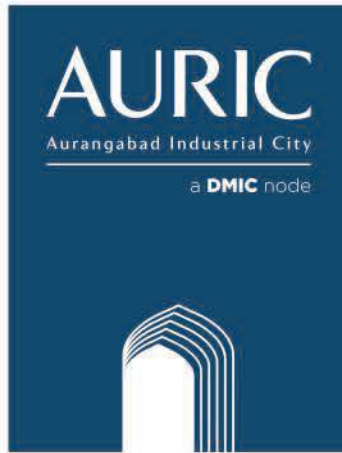
 THE HEART OF EVERY GREAT MACHINE	 HYOSUNG	 NLMK	 FUJI SILVERTECH <i>Building Smarter Infrastructure</i>
 INOX AIR PRODUCTS	 ENDURANCE <i>Complete Solutions</i>	 COATALL FILMS	 ORIC
 ACG	 श्री	 TOSHIBA TRUSTED POWER	 aerlikon balzers
 <b>Omech Components Pvt.Ltd.</b> Manufacturer of S.S Tubes, Pipes, Hollow Sections and Tubular Components for Automotive & Other Industry.		 TUV NORD ISO 9001 / IATF 16949	 AIROX
 Meracus INDIA PVT. LTD.	 ARROW TOOLS PVT. LTD.	 STRADDLE GLASSWORKS	 KIRDAK <i>better everyday</i>
 AGRO CARE	 RAYON illuminations	 BG LI-IN Electricals Ltd	

## Key Companies around AURIC

 CP CANPACK	 Endress+Hauser People for Process Automation	 ŠKODA
 SIEMENS	 LUPIN PHARMACEUTICALS, INC. <small>Research-Driven, Quality-Oriented, Customer-Centred</small>	 VIDEOCON
 BAJAJ	 WOCKHARDT	 Johnson+Johnson
 LIEBHERR	 ajanta pharma limited	 Crompton Greaves

Be a part of the Golden Address, at India's new global manufacturing and trading hub. Contact us to learn how partnering with AURIC can help you achieve your goals and thrive in this new sustainable city.

---



— CONTACT —

**AURANGABAD INDUSTRIAL TOWNSHIP LTD. (AITL)**

DMIC Cell, Maharashtra Industrial Development Corporation  
'Udyog Sarathi', Mahakali Caves Road, Andheri (East), Mumbai 400 093

Email: [md@auric.city](mailto:md@auric.city), [jtmd@auric.city](mailto:jtmd@auric.city) | Twitter: [@auriccity](https://twitter.com/auriccity)

For Investment Queries: [jtmd.marketing@auric.city](mailto:jtmd.marketing@auric.city)

Phone: +91 (022) 26879956, 26870052

Vist us on [www.auric.city](http://www.auric.city)