



DPIIT
#startupindia



"India's youth have chosen the path of being job creators rather than job seekers"

Shri Narendra Modi

Hon'ble Prime Minister of India

Startup India initiative launched on **16 January 2016** with **Startup India Action Plan** focused on



Funding Support and Incentives



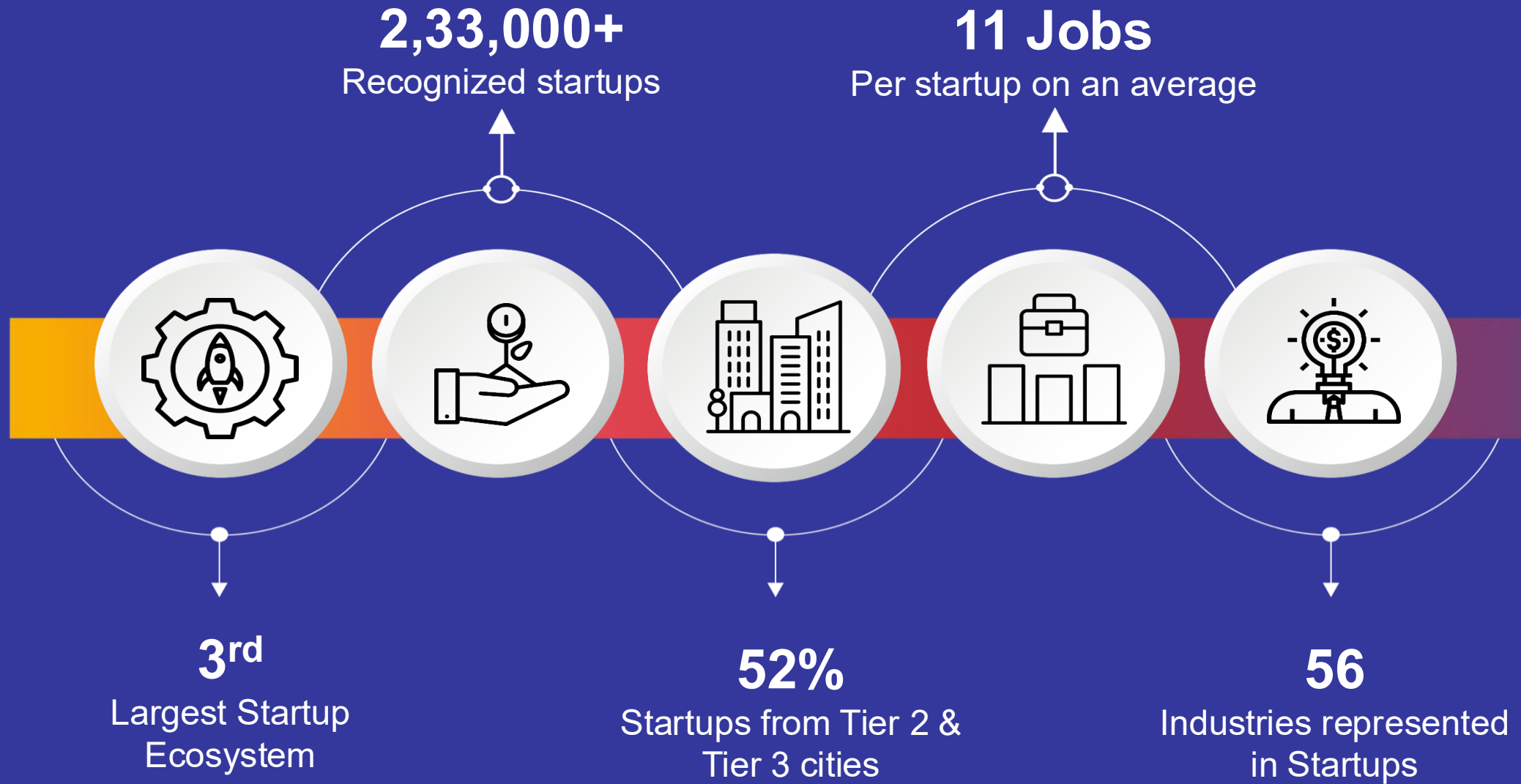
Simplification and Handholding



Industry-Academia Partnership and Incubation



STARTUP ECOSYSTEM IN INDIA



WHAT IS A *STARTUP*?

Revised Definition as of February 2026



⊘ An entity formed by splitting up or reconstruction of an existing business will not be considered a startup

WHAT IS A **STARTUP**?

(2/2) New Deep Tech Category



Core Attributes



Higher Turnover Threshold



Extended Recognition

01

Deep tech startups are characterised by:

- **High** R&D intensity
- **Longer** development timelines
- **Extended** gestation periods

02

Enhanced from **₹200 crore** → **₹300 crore** in a fiscal year

03

Recognition period increased from **10** → **20 years**

Recognition Process

- ✓ Application + Certificate of Incorporation/Registration
- ✓ Business description write-up
- ✓ Additional technical documents as prescribed under revised framework

Startup India: Access to Schemes & Benefits

Seed Fund Scheme

Startup India Seed Fund



Provides early-stage funding to startups, supporting idea validation, prototype development, and initial growth phases crucial for entrepreneurial success

Credit Guarantee Scheme



CREDIT GUARANTEE SCHEME FOR STARTUPS



CGSS is aimed at providing credit guarantee up to a specified limit against loans extended by Member Institutions (MIs) to finance eligible borrowers viz. Startups as defined in the Gazette Notification issued by DPIIT and amended from time to time.

Fund of Funds Scheme

Funds of Funds?!



This initiative invests in SEBI-registered Alternative Investment Funds (AIFs) that further invest in startups, increasing capital availability and fostering entrepreneurship.

STARTUP INDIA SEED FUND SCHEME



PROCESS

- DPIIT > Expert Advisory Council > Incubators > Startups
- 219 Incubators supported across India



KEY FEATURES

- Corpus of INR 945 Crore for early-stage startups
- Up to INR 20 Lakh grant or INR 50 Lakh convertible debt via incubators



IMPACT

- 3,311 Startups funded with INR 592 Crore approved
- Fully digital, sector-agnostic execution



KEY FEATURES

- Operationalized by NCGTC (National Credit Guarantee Trustee Company)
- Guarantee against loans from Banks, NBFCs, and AIFs



STRUCTURE

- Exposure capped at INR 20 Crore per case
- Pilot operationalized in April 2023



IMPACT

- 36 Member Institutions onboarded
- 348 loans worth INR 925.90 Crore guaranteed

FUND OF FUNDS FOR STARTUPS 1.0



PROCESS

- DPIIT > SIDBI > AIFs > Startups
- Operationalized by SIDBI, monitored by DPIIT



KEY FEATURES

- Corpus of INR 10,000 Crore for long-term financing
- Capital to SEBI-registered AIFs who pool in additional capital to invest in startups



IMPACT

- ~INR 10,000 Crore committed to 160+ AIFs
- INR 25,859 Crore invested in 1,382 startups by AIFs

FUND OF FUNDS FOR STARTUPS 2.0



VISION

- Cabinet approved with INR 10,000 Crore corpus
- Aligned with Viksit Bharat @ 2047 national vision



FOCUS AREAS

- Deep-tech and tech-driven innovative manufacturing
- Early-growth stage enterprises needing patient capital



STRATEGIC GOALS

- Mobilize domestic capital, reduce foreign funding reliance
- Expand investment beyond metro hubs nationwide

Benefits under Section 80-IAC of Income Tax

- Eligible startups can **avail 100%** deduction of Income Tax for 3 consecutive years.
- Startups holding a valid Certificate of Eligibility (granted by IMB) can also avail benefits such as deferment of payment of tax on **Employee Stock Options Plan (ESOP)** and **set-off and carry forward of losses**.
- Now, Startups incorporated before **1st April 2030** are now eligible to apply, giving more time and opportunity to new ventures to benefit from this financial relief.

Startups granted Certificate of Eligibility by the IMB



4237

The benefits under Section 80-IAC of the Income Tax 1961 are covered under Clause 140 of the Income Tax Bill 2025

ACCESS TO CORPORATES



100+
Corporates



250+
Startups Benefitted



≈ \$8.21M
Benefits Disbursed

Google

HCL

JLL



QUALCOMM

SoftBank

Uber

enel
Green Power



BOEING

TATA
TATA CONSULTANCY SERVICES



Crompton

Infosys
Navigate your next

airtel



Infineon



ALTAIR
ONLY FORWARD



WORLD
RESOURCES
INSTITUTE

SBI

teri
The Energy and Resources Institute

DELL

HDFC
CAPITAL

Mahindra
COMVIVA

HAMAG BICORO

BOSCH



YES BANK

prosus

Hindustan Unilever Limited





**DPIIT
recognition
under Startup
India**

**Register on
GeM as a DPIIT-
recognised
startup**

**List products &
categories**

**Participate in
public
procurement
across 66,000+
government
buyers**



38,781

Startups Onboarded



57,428 Cr

Total Order Value



5,66,825

Orders Delivered

ACCESS TO GLOBAL MARKETS



21
International Bridges



900+
Startups Supported



2
Strategic Alliances



Startup20, G20



ASEAN



BRICS



SCO



Marquee Programs

Inception & Vision of States' Startup Ranking



January 2016
Launch of Startup India
Initiative



July 2016
1st States' Startup Conference



Sep 2017
2nd States' Startup Conference



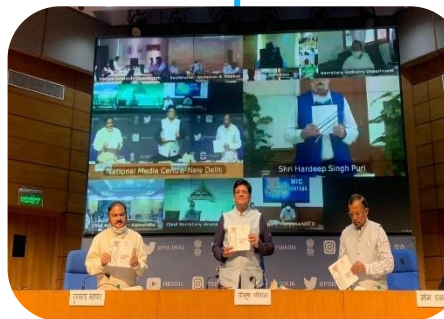
2018
1st Edition
Launched



2019
2nd Edition
Launched



2021
3rd Edition
Launched



2022
4th Edition Launched



January 2024
Result Declaration for
SRF 4.0



January 2026
Result Declaration for
SRF 5.0

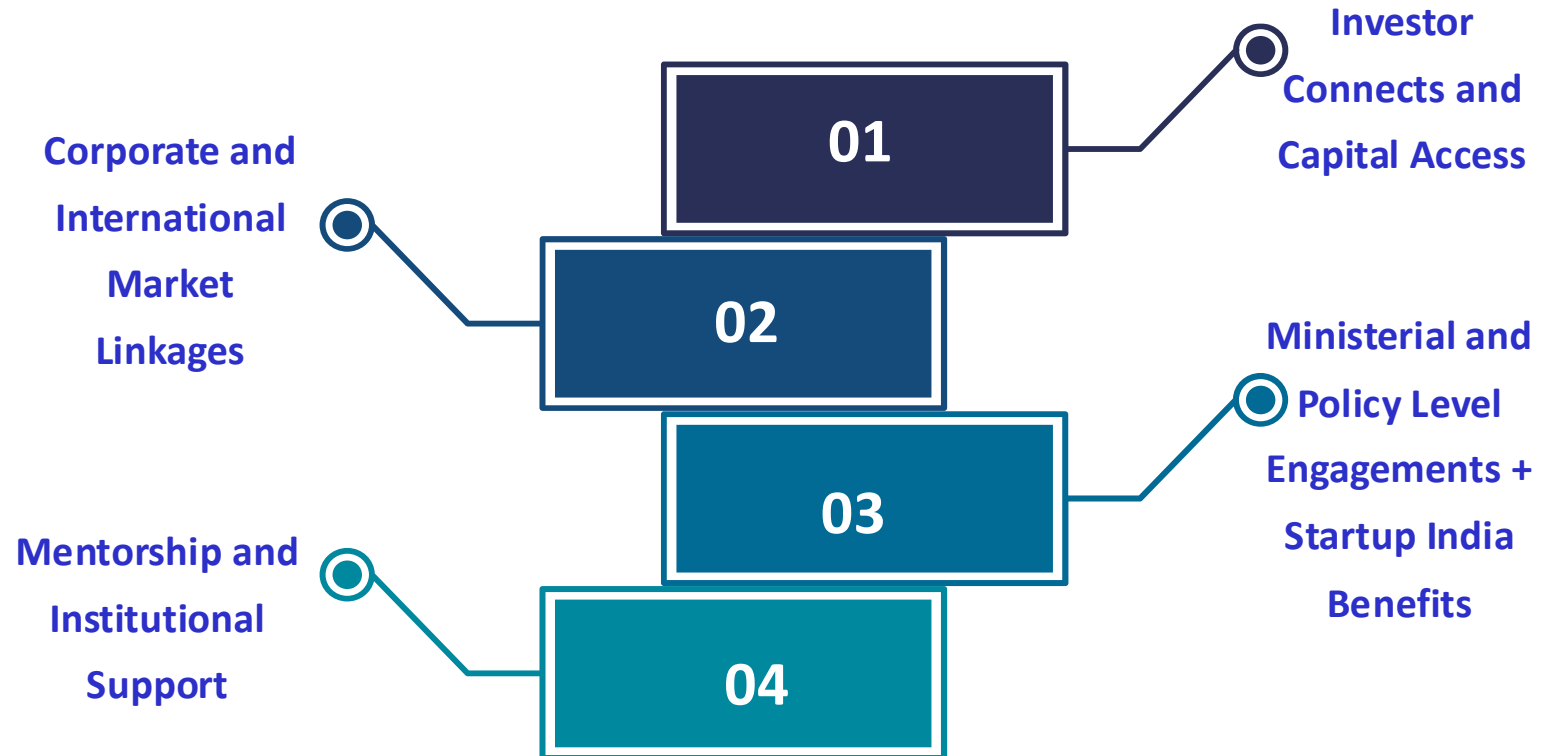


National Startup Awards

Five successful editions completed, establishing the National Startup Awards as India's premier platform to **recognise, support, and scale impactful startups and ecosystem enablers**



NSA REPORT



From recognition to scale, the Awards have transitioned from a one-time honour to a continuous enablement platform for India's startup ecosystem.

Transforming Entrepreneurial Journeys Across States & Districts

TEJAS, as introduced by Startup India, DPIIT, is the first step in building awareness at the district level, helping stakeholders, especially youth, women, and first-time founders, to understand available opportunities provided by the government and actively participate in the startup ecosystem

Objectives

Promote local innovation across 112 Aspirational Districts (as per Niti Aayog) and 20 other additional districts with nascent startup ecosystems, as identified by DPIIT through workshops tailored to the specific challenges faced in the regions

To ensure awareness, access to funding opportunities, mentorship and other opportunities, especially for aspiring communities, women, students, and youth in Tier 2, 3, and 4 regions

To foster entrepreneurship as a core pillar of district-level development through decentralized governance & local institutions

Aspirational District Programme

Aligned with NITI Aayog's **Aspirational District Programme** (ADP), launched in 2018 to **transform 112 districts** through focus on healthcare, education, agriculture, infrastructure, and skill development, **TEJAS** complements this vision by **driving entrepreneurship and local innovation in 132 districts across the country**.

BHARAT STARTUP GRAND CHALLENGE

To celebrate the decadal year of Startup India, Bharat Startup Grand Challenge was launched on January 16, 2025, with the aim to bridge the gap between corporates and startups by inviting startups to solve real-world business challenges or provide solutions for use cases tailored to the needs of corporates and benefitting people.

20 leading corporates have collaborated with Bharat Startup Grand Challenge to invite solutions to real time existing problems across industries and domains.



TATA POWER RENEWABLE ENERGY



Flipkart



V O L V O



POWER OF SIMPLICITY

HCLSoftware

MoU Partners

Support startups with resources, mentorship, and infrastructure through collaborative partnerships between government and industry stakeholders



“

What is the new big idea? The new big idea is India

Connect With Us



Startup India



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